

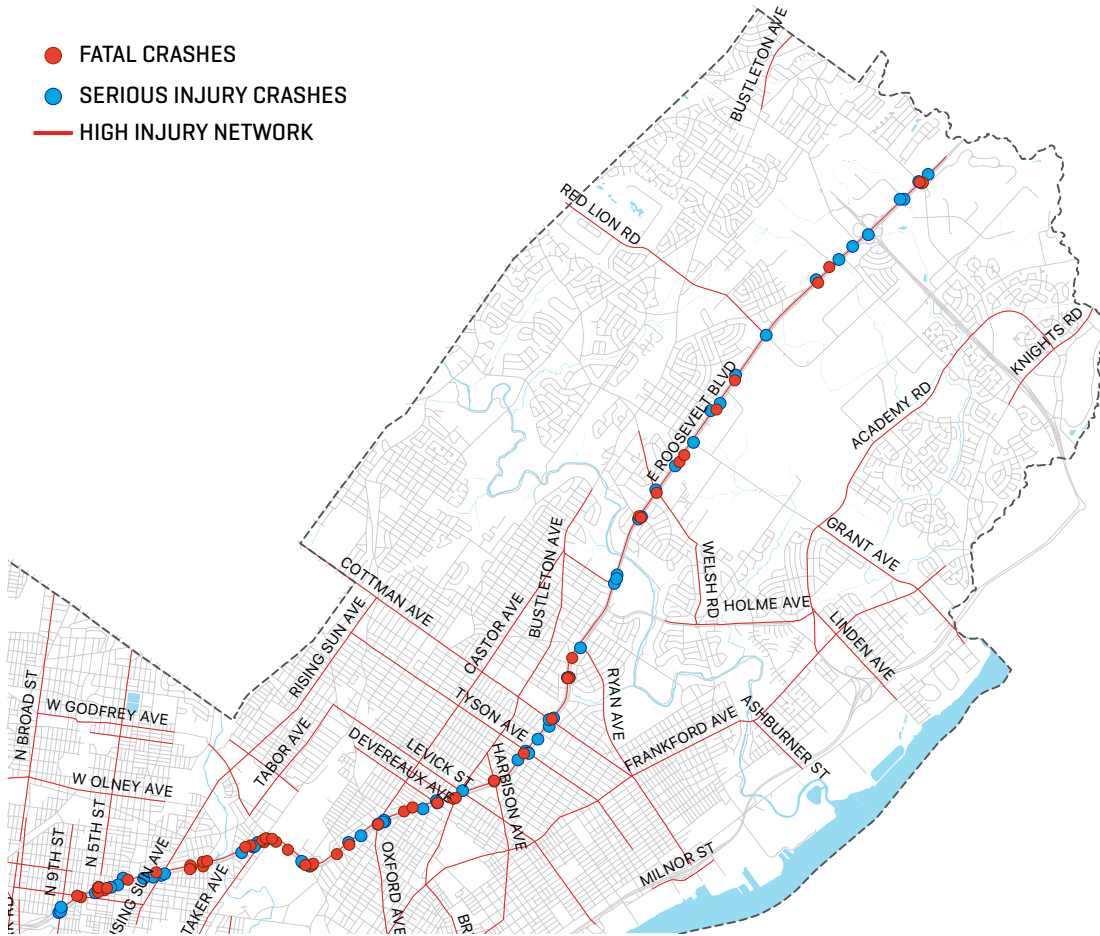
ROOSEVELT BOULEVARD CRASH HISTORY

VISION ZERØ

CITY OF PHILADELPHIA

ZERO TRAFFIC DEATHS BY 2030

- FATAL CRASHES
- SERIOUS INJURY CRASHES
- HIGH INJURY NETWORK



QUICK FACTS

- Roosevelt Boulevard, between 9th Street and the Philadelphia-Bucks County line, is approximately 11.75 miles long.
- Crashes along this corridor account for 8% of all fatal and severe injury crashes in the City.
- This section of Roosevelt Boulevard intersects with 5 Council Districts in the City.

WHY AUTOMATED SPEED ENFORCEMENT MATTERS ALONG ROOSEVELT BOULEVARD

2,695

CRASHES

WERE REPORTED ON ROOSEVELT BOULEVARD BETWEEN 2013 AND 2017

139

PEOPLE

WERE KILLED OR SERIOUSLY INJURED ON ROOSEVELT BOULEVARD, BETWEEN 2013 AND 2017

On average, **46** crashes per mile occurred on this section of the Roosevelt Boulevard.

83% of all crashes on Roosevelt Boulevard were driver-to-driver crashes.

Pedestrian deaths and serious injuries make up **30%** of all severe crashes along Roosevelt Boulevard.

25% of all traffic crashes on Roosevelt Boulevard leading to death or serious injuries resulted from vehicle hitting a fixed object.

Reference: Penn DOT (2013-2017)

PHILADELPHIA IS PROUD TO ADOPT VISION ZERO

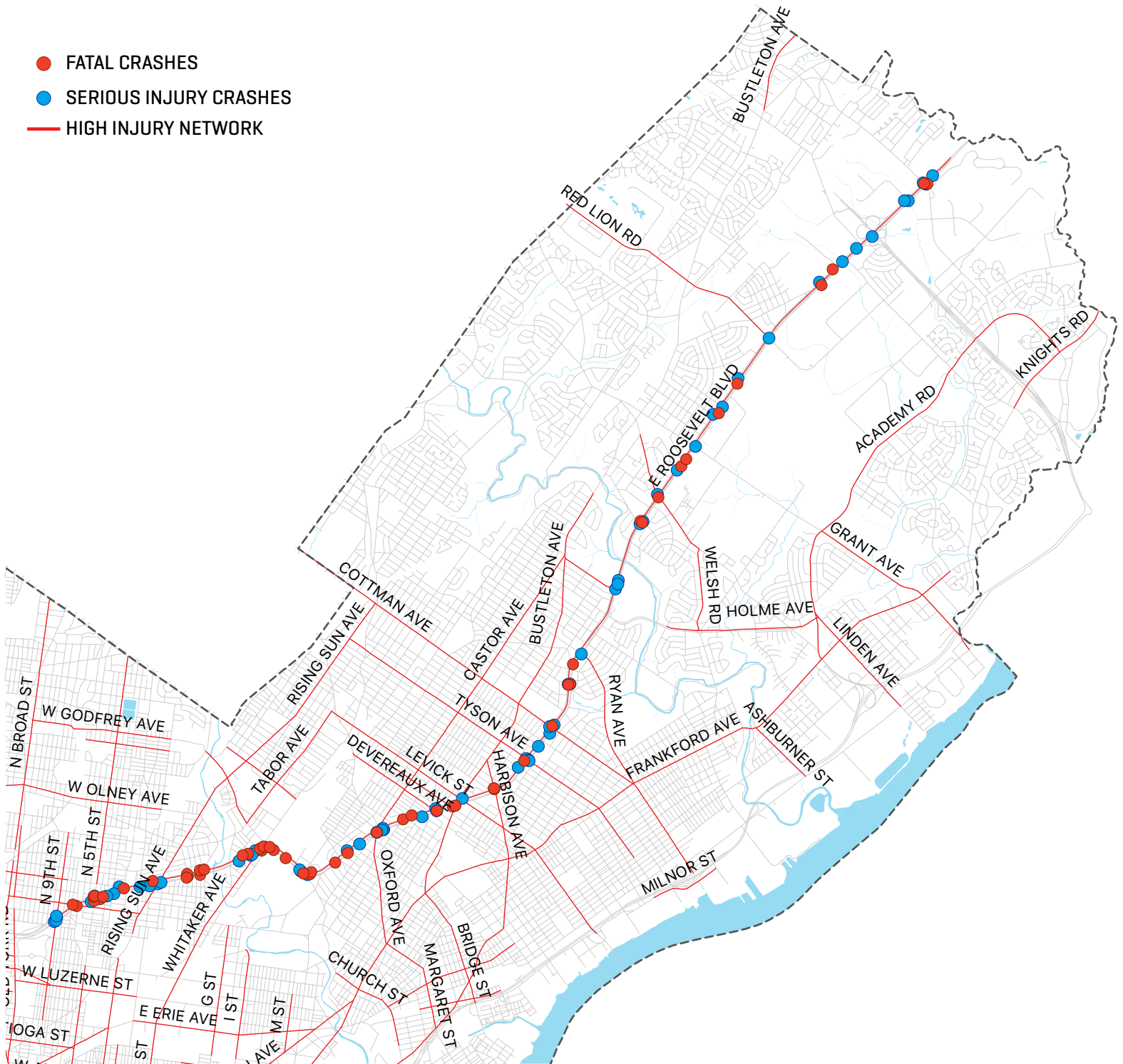
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ROOSEVELT BOULEVARD: 9TH STREET TO PHILADELPHIA-BUCKS COUNTY LINE

- FATAL CRASHES
- SERIOUS INJURY CRASHES
- HIGH INJURY NETWORK



Reference: Penn DOT (2013-2017)

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WHAT IS VISION ZERO?

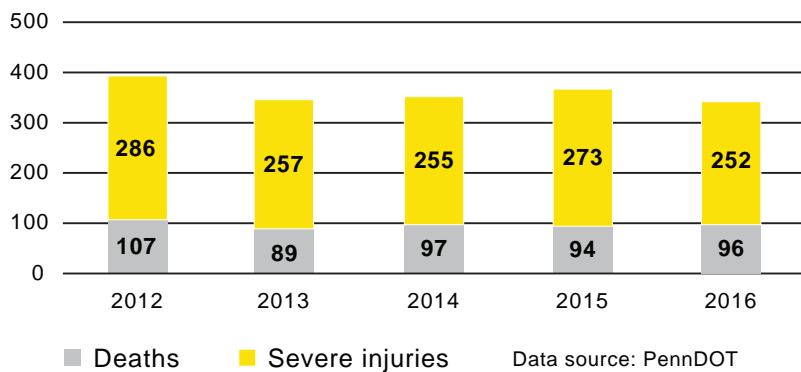
Vision Zero is a strategy to eliminate all traffic-related deaths and severe injuries, while increasing safety, health, and mobility for all.

VISION ZERO CORE PRINCIPLES:

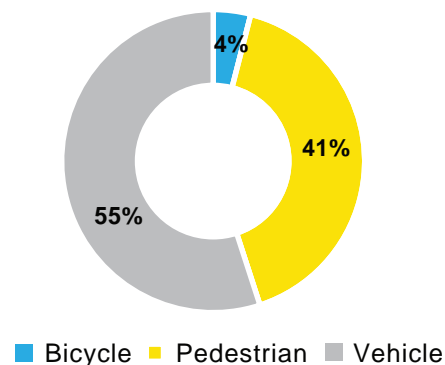
- Traffic deaths are preventable and unacceptable.
- Human life is our highest priority.
 - Preserving human life takes priority over convenience.
 - Philadelphia's transportation system should be safe for all of its users, in all neighborhoods.
- Human error is inevitable and unpredictable. Our transportation system should be designed to anticipate human error, so that the consequence is not death or severe injury.
- Safe human behaviors, education, and traffic safety enforcement are essential contributors to a safe transportation system.
- People are inherently vulnerable and speed is a fundamental predictor of crash survival. Our transportation system should be designed for speeds that protect human life.

For more information about our efforts visit visionzerophl.com

TOTAL NUMBER OF TRAFFIC-RELATED DEATHS AND SEVERE INJURIES IN PHILADELPHIA



PEOPLE KILLED IN CRASHES IN PHILADELPHIA



VISION ZERO TOOLKIT

EQUITY

Identify equitable solutions developed on behalf of all Philadelphians.

ENGINEERING

Engineer streets to reduce the risk of crashes.

ENFORCEMENT

Enforce laws to reduce and prevent unsafe roadway behaviors.

EDUCATION

Educate Philadelphians to promote a culture of walking, biking, and safe driving.

EVALUATION

Evaluate efforts to ensure resources are being used effectively.

PHILADELPHIA IS PROUD TO ADOPT VISION ZERO.

On November 7, 2016, Mayor James F. Kenney signed an Executive Order to create the Vision Zero Task Force. Philadelphia is committed to reducing traffic-related deaths to zero by 2030.

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