

VISION ZERO

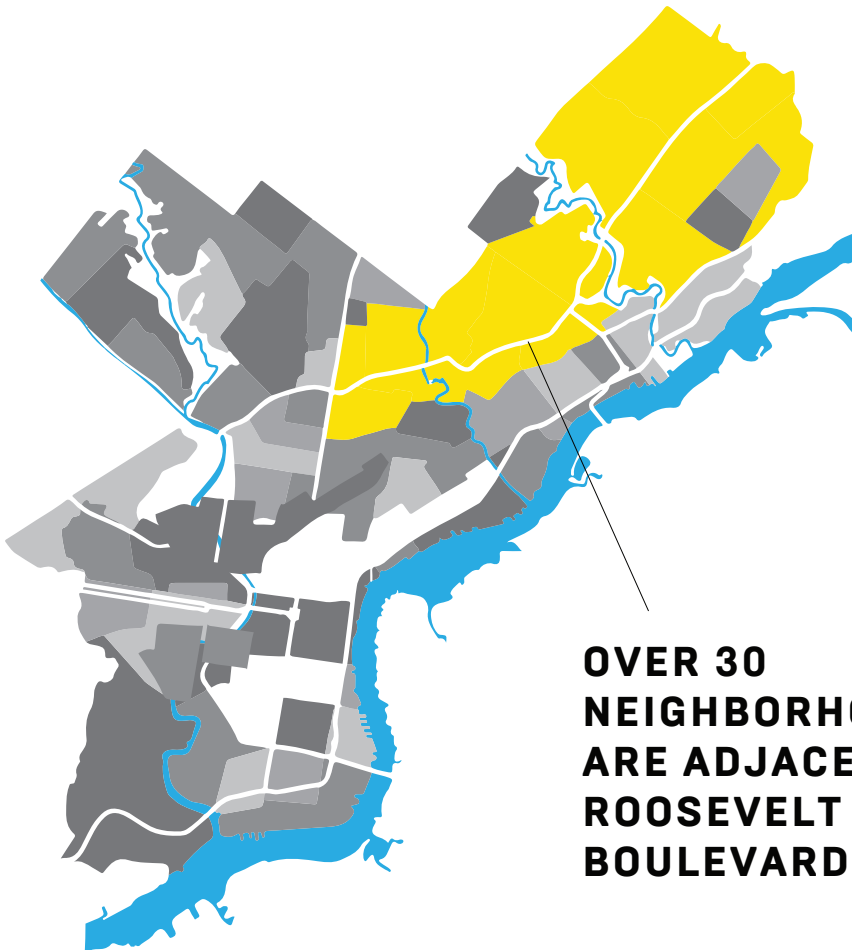
CITY OF PHILADELPHIA

PHILADELPHIA DESERVES SAFER STREETS

ZERO TRAFFIC DEATHS BY 2030

2018 Fact Sheet

ROOSEVELT BOULEVARD



OVER 30 NEIGHBORHOODS ARE ADJACENT TO ROOSEVELT BOULEVARD

SAFETY ALONG THE BOULEVARD

Roosevelt Boulevard is recognized as a dangerous corridor. Between 2012 and 2016, OVER 3,000 reportable crashes occurred on the 12.6-mile corridor, resulting in 60 deaths and 91 severe injuries. This means 13% of all traffic deaths in Philadelphia occurred on the Boulevard. Although crashes involving pedestrians and cyclists accounted for only 7% of all crashes on the Boulevard, they accounted for 30% of all deaths and severe injuries.



Transforming The Boulevard

The Roosevelt Boulevard "Route for Change" Program is developing a series of improvements to create a more inviting corridor that is safe, accessible, and reliable for all users including pedestrians, cyclists, transit riders, and motorists.

BETWEEN 2012 AND 2016, ROOSEVELT BOULEVARD WAS THE SITE OF:

7% of all crashes in the City of Philadelphia.

13% of all traffic deaths in the City of Philadelphia.

60 people were killed in crashes, including 24 pedestrians.

91 serious injuries to people in cars, on foot, or riding a bike.

PHILADELPHIA IS PROUD TO ADOPT VISION ZERO.

TAKE THE PLEDGE:

VISIONZEROPHL.COM

[#VISIONZEROPHL](https://twitter.com/VISIONZEROPHL)



WHAT IS VISION ZERO?

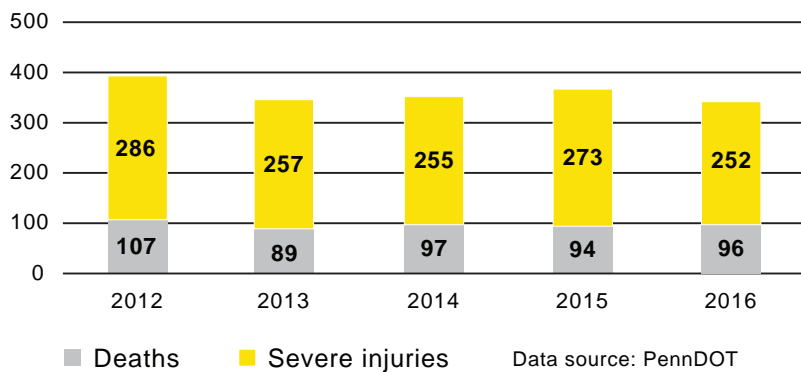
Vision Zero is a strategy to eliminate all traffic-related deaths and severe injuries, while increasing safety, health, and mobility for all.

VISION ZERO CORE PRINCIPLES:

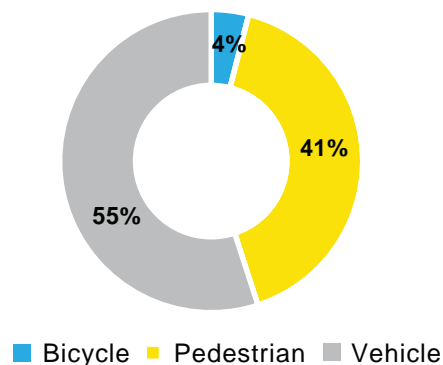
- Traffic deaths are preventable and unacceptable.
- Human life is our highest priority.
 - Preserving human life takes priority over convenience.
 - Philadelphia's transportation system should be safe for all of its users, in all neighborhoods.
- Human error is inevitable and unpredictable. Our transportation system should be designed to anticipate human error, so that the consequence is not death or severe injury.
- Safe human behaviors, education, and traffic safety enforcement are essential contributors to a safe transportation system.
- People are inherently vulnerable and speed is a fundamental predictor of crash survival. Our transportation system should be designed for speeds that protect human life.

For more information about our efforts visit visionzerophl.com

TOTAL NUMBER OF TRAFFIC-RELATED DEATHS AND SEVERE INJURIES IN PHILADELPHIA



PEOPLE KILLED IN CRASHES IN PHILADELPHIA



VISION ZERO TOOLKIT

EQUITY

Identify equitable solutions developed on behalf of all Philadelphians.

ENGINEERING

Engineer streets to reduce the risk of crashes.

ENFORCEMENT

Enforce laws to reduce and prevent unsafe roadway behaviors.

EDUCATION

Educate Philadelphians to promote a culture of walking, biking, and safe driving.

EVALUATION

Evaluate efforts to ensure resources are being used effectively.

PHILADELPHIA IS PROUD TO ADOPT VISION ZERO.

On November 7, 2016, Mayor James F. Kenney signed an Executive Order to create the Vision Zero Task Force. Philadelphia is committed to reducing traffic-related deaths to zero by 2030.

TAKE THE PLEDGE:

VISIONZEROPHL.COM

#VISIONZEROPHL

